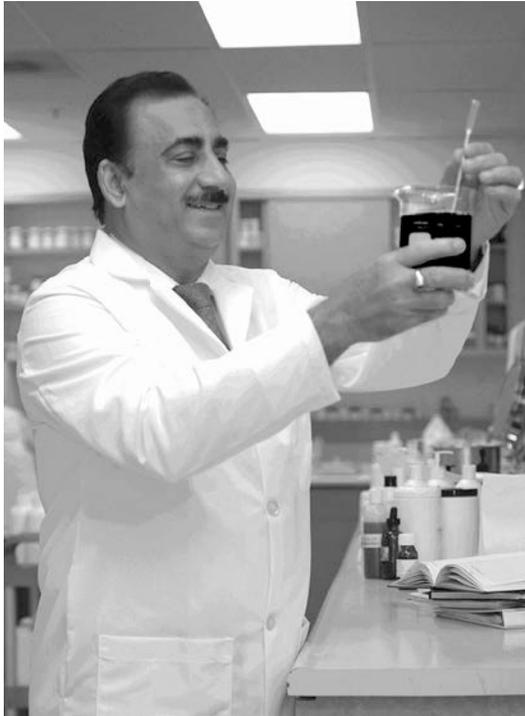




DERMAQUEST

The 2015 game changer

Part 1



Introducing the ingredient that will transform skincare in 2015

by Sam Dhatt

With more than 25 years' experience formulating cutting-edge blends for the cosmeceutical industry, world respected California-based chemist, **Sam Dhatt**, discusses the discovery of the most exciting active ingredient currently on the market...



Research & Development

Cosmeceutical companies are continually looking for the next breakthrough ingredient; the game-changer, the one that will influence the shape of the industry and will eventually filter into the lines of every formulator on the market.

The cosmeceutical market is worth almost \$500 billion a year^[i]. The industry is reported to spend 2 percent on research and development (R&D) every year, which is roughly \$10 billion. It is not just the U.S. and Europe that support this burgeoning industry. Developing economies such as India and China are experiencing rapid growth in products that address skincare concerns. According to Gyan Research and Analytics, the personal-care sector in India alone is expected to attain another \$547 million by 2017^[ii].

[ii](#) The Bottom Line Report, Sirona Biochem (2013)

[iii](#) Trends and opportunities in surfactants for personal care, Frost & Sullivan (2014)



The Wonders of Ferulic Acid

In recent years, R&D spend has paid dividends as researchers and laboratories have struck an antioxidant gold mine.

Ferulic Acid is found in:

- rice
- wheat
- oats
- orange seeds
- coffee
- peanuts
- apple seeds
- artichoke

It is a blockbuster that addresses myriad concerns and has multiple applications, making it a highly exciting, highly lucrative discovery. It may have taken years to

bring the discovery from R&D to market but this protective and preventative antioxidant is now being harnessed by some of the most exceptional cosmeceutical brands in the industry.

Incredible on so many levels, Ferulic Acid:

- neutralizes and destroys free radicals that would otherwise lead to ageing
- prevents photo aging
- integrates antioxidants into our skincare regime
- combats oxidative stress to the skin from the environment
- and much more...

Discover more benefits and the DermaQuest products that will include Ferulic Acid in the next installment of this article...

